MDA CONFERENCE PROSPECTUS

MDA is thrilled to announce the 2022 MDA Clinical & Scientific Conference being held March 13-16, 2022 in Nashville, TN. After 2 years of uncertainty around the world, we are excited to convene our professional community in two ways! For the first time MDA will offer both a full in-person as well as a virtual conference experience in 2022. While we are anxious to get back to “normal” we recognize that traveling as we have in the past may not be a possibility for all right now and we will offer all our first-in-class content via live-stream in a fully virtual environment as well as together, face-to-face at the Gaylord Opryland Resort and Convention Center in Nashville in March.

Join us as we come together once again to drive transformation at the neuromuscular disease (NMD) community’s premier professional event, the upcoming 2022 MDA Clinical & Scientific Conference.

The conference, the largest of its kind, highlights unprecedented research advancements and clinical achievements in NMDs. For exhibitors and sponsors, it offers unique opportunities for unparalleled engagement with world leaders and ground-breaking innovators in NMDs in both an in-person and virtual environment. This must-not-miss opportunity will showcase your products and services, help you build strong relationships with key influencers and stakeholders, and demonstrate your commitment to MDA and therapeutic progress.

The 2022 Conference will explore all aspects of pre-clinical, translational, and clinical research and care across NMD to support the development of better care and treatments for our community. MDA is excited to work with our planning committee, session chairs and speakers to deliver unparalleled content.

We look forward to you joining us!

Be with us as we recognize more than seven decades of commitment to NMD research and clinical development. Help us realize our vision of transforming care through innovation. Don’t miss out on what will be not only the defining event in NMD this year but also one of your biggest opportunities to stand with MDA and stand out in your field.

Sincerely,

Sharon Hesterlee, PhD
EVP, Chief Research Officer

Meredith Wilson
VP, Professional & Community Education

Pamela Bittner
Director, Education & Research Events
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<td>17</td>
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2021 MDA CLINICAL & SCIENTIFIC CONFERENCE ATTENDANCE (VIRTUAL)

2021 PARTICIPATION BY PERCENTAGE

43% Other (Press, Non-profit, Govt, Industry, Investors, BoD, MDA)

45% Physician/Researcher (MD and/or PhD)

12% Allied Health Professional (RN, NP, SW, GC, PT, OT, etc)

2021 CONFERENCE BY THE NUMBERS

1,261 Registered Attendees

140 Speakers

92 Abstracts Submitted

25 Exhibitors

16 Clinical Management/Clinical Trials Sessions

7 Pre-Clinical/Translational Sessions

7 Combined Sessions
GENERAL INFORMATION

WHEN
Conference
March 13-16, 2022

WHERE
Gaylord Opryland Resort & Convention Center
Nashville, TN

IMPORTANT DATES TO REMEMBER*
Exhibit booths (in person & virtual) reservations must be submitted by January 17, 2022
Housing information and registration information will be available in September 2021
In person and virtual exhibit kits will be available in Fall 2021

HOTEL ACCOMMODATIONS
MDA is offering special hotel rates for 2022 conference attendees, speakers, and partners. Rooms are assigned on a first-come, first-served basis. There is no guarantee that a room in the discounted block will be available, so we recommend booking as early as possible.

Hotel Name Hotel Rates
Single occupancy $225/night
Extra person $25/night

All room rates are quoted exclusive of applicable state and local taxes, which are currently 15.25% and a $2.50 City Tax. Children younger than 18 years may stay for free in their parent’s room using existing bedding.

GENERAL SESSION LOCATION(S)
Tennessee C, D, & E

EXHIBIT HALL LOCATION
Ryman Hall B1-2

ON-SITE REGISTRATION/INFORMATION DESK HOURS**
(ALL ATTENDEES)
Sunday, March 13 ................................................................................................................ 10 AM – 8 PM
Monday, March 14 ............................................................................................................... 6:30 AM – 8 PM
Tuesday, March 15 ............................................................................................................ 6:30 AM – 8 PM
Wednesday, March 16 ........................................................................................................ 6:30 AM – 2 PM

*All dates are subject to change.
**Dates and times are subject to change.
# EXHIBIT INFORMATION

## EXHIBIT SCHEDULE

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, March 13</td>
<td>6 PM – 8 PM</td>
<td>(Welcome reception in the Exhibit Hall)</td>
</tr>
<tr>
<td>Monday, March 14</td>
<td>10 AM – 8 PM</td>
<td>(Evening networking reception in the Exhibit Hall)</td>
</tr>
<tr>
<td>Tuesday, March 15</td>
<td>10 AM – 8 PM</td>
<td>(Evening networking reception in the Exhibit Hall)</td>
</tr>
</tbody>
</table>

*These times are subject to change.

## INSTALLATION OF EXHIBITS

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, March 12</td>
<td>2 PM – 6 PM</td>
<td>(20' x 20' booths only)</td>
</tr>
<tr>
<td>Sunday, March 13</td>
<td>8 AM – 4 PM</td>
<td>(Booth must be complete by 4 PM for inspection before the evening reception)</td>
</tr>
</tbody>
</table>

## DISMANTLING OF EXHIBITS

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, March 15</td>
<td>8 PM – 11 PM</td>
</tr>
<tr>
<td>Wednesday, March 16</td>
<td>8 AM – 5 PM</td>
</tr>
</tbody>
</table>
HOW WE DRIVE ATTENDANCE TO THE EXHIBIT HALL (BOTH IN PERSON & VIRTUAL)

Dedicated exhibit hours provide you with direct access to our attendees during our exclusive exhibit hours without any conflicting educational programming. (In-person conference includes evening receptions within the exhibit hall with complimentary food and beverages).

Poster presentations are integrated into the evening receptions on the Exhibit Hall floor for in-person conference attendees. Virtual Posters are available for viewing 24/7 via our virtual platform and allow virtual visitors to contact authors with any questions via the virtual platform.

The Patient Advocacy Pavilion Our patient advocacy pavilion is an opportunity for patient organizations, within the NMD space, to engage with our clinical, research and industry attendees in both the in-person and virtual exhibit environments.

Please contact mdaconference2022@syneoshealth.com for updated exhibit booth availability.
RESERVATION & PAYMENT INFORMATION

<table>
<thead>
<tr>
<th>Booth Fees</th>
<th>Price per square foot</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>20’ x 20’ Booth</strong></td>
<td>$33</td>
<td>Live Event Only</td>
</tr>
<tr>
<td>(based on availability)</td>
<td></td>
<td>$39 per square foot - Live Event + Virtual Booth Layout</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$37 per square foot - Live Event + Virtual Booth Layout</td>
</tr>
<tr>
<td><strong>Corner 10’ x 10’ Booth</strong></td>
<td>$28</td>
<td>Live Event Only</td>
</tr>
<tr>
<td>(up to 10’ x 30’)</td>
<td></td>
<td>$34 per square foot - Live Event + Virtual Booth Layout</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$32 per square foot - Live Event + Virtual Booth Layout</td>
</tr>
<tr>
<td><strong>10’ x 10’ Booth</strong></td>
<td>$26</td>
<td>Live Event Only</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$32 per square foot - Live Event + Virtual Booth Layout</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$30 per square foot - Live Event + Virtual Booth Layout</td>
</tr>
</tbody>
</table>

Price per square foot based on in-person booth + virtual booth size.

For virtual booth options and selection, please contact Pam Bittner at pbittner@mdausa.org.

The price of the booth includes the following:
- Company listing published online and in mobile app
- 2 Exhibit Hall badges per 100 square feet of booth space*
- Access to sponsorship and promotional opportunities
- 2-line identification sign showing company name and booth number (10’ x 10’ – 10’ x 30’ only)

Virtual Exhibit Booths only are also available upon request.

*Note: Does not provide access to conference sessions/programming.

Booth Reservations

Booth reservations are payable by credit card and payment is due at the time of selection.

To secure your booth, please contact MDAConference2022@syneoshealth.com.

CANCELLATION OF SPACE

Notification of an exhibitor’s decision to cancel their space must be sent via email to MDAConference2022@syneoshealth.com.

Any company that does not notify MDA of its cancellation by Dec. 31, 2021, or does not occupy its space on-site, will forfeit 100% of its exhibit fee.

- 50% of booth fees will be retained by MDA if cancelled before Nov. 1, 2021
- 75% of booth fees will be retained by MDA if cancelled between November 1-December 31, 2021.

No refunds after Dec. 31, 2021
PATIENT ADVOCACY & NONPROFIT ORGANIZATIONS

To promote greater representation of the NMD community in our 2022 MDA Clinical & Scientific Conference, we are encouraging more patient advocate participation. Patient Advocates are individuals whom either work or volunteer for national or international not-for-profit patient advocacy organizations that:

- Demonstrate a charitable mission
- Engage in patient advocacy activities
- Provide programs, services, information, and/or support for people living with NMD
- Have a non-professional membership

Patient Advocates will receive a reduced registration fee and will have access to all sessions.

We are also committed to greater community representation in our content and will plan for additional patient advocate speakers and panel members throughout the conference sessions.

PATIENT ADVOCACY PAVILION

MDA’s annual professional conference is an opportunity for nonprofit and patient advocacy organizations in the NMD space to convene and collaborate. Virtual and in-person tabletop exhibit booth space will be made available at no cost to the patient advocacy/nonprofit entities that apply to be exhibitors. Space will be made available on a first-come, first-served basis and will be open until all such space has been assigned. All materials to be shared or provided at such exhibition booths must be educational and must follow the guidelines for any other exhibitor in the hall (no fundraising, direct sales, etc.). Because MDA is committed to ensuring that all resources of the patient advocacy community are deployed towards their respective missions of helping those we serve, we do not accept financial support or sponsorship for the conference from other nonprofit patient advocacy groups.

MDA INSIGHTS IN RESEARCH INVESTOR SUMMIT (IRIS)

MDA will be hosting the 2nd Annual MDA Insights in Research Investor Summit (IRIS) on Sunday, March 13 from 10am-5pm at the Gaylord Opryland Resort & Convention Center in Nashville, TN.

The purpose of this summit is to provide an opportunity for companies and inventors in the NMD space to showcase investment and licensing opportunities. Throughout the day, a select group of presenters, ranging from academic tech transfer offices to early-stage biotech and pharmaceutical companies, will have the opportunity to present in 10–20-minute sessions, inclusive of Q&A at the end of the presentation. Potential investors will have the opportunity to ask questions during the session and to contact presenters afterwards.

For more information regarding the IRIS please contact Elizabeth Habeeb-Louks at ehabeeblouks@mdausa.org.
Promotional and sponsorship opportunities are available to interested parties. All sponsorship and advertisement opportunities are designed to provide organization and brand promotion at a variety of levels and price points. This gives our exhibitors and sponsors the opportunity to showcase new products and services, as well as showcase details and demonstrations where applicable. All collateral must be submitted to MDA for approval prior to production.

Sponsorship contributions help support MDA’s mission through:
- Research efforts to accelerate development of treatments
- Expert clinical care through MDA’s nationwide Care Center Network
- Meaningful community programs and services

For more information on how to secure your conference sponsorship, please contact Pam Bittner at pbittner@mdausa.org.

**ICON KEY**

- Hybrid - Both In Person and Virtual Audience Exposure
- In Person - In person Audience Exposure only
- Virtual - Virtual Audience Exposure Only

**EVENT SPONSORSHIPS**

**Industry Forum Lunches (3 Monday & 3 Tuesday) Presented In-Person and Streamed for Virtual Audiences**

$75,000

**HYBRID**

Industry Forums provide an opportunity to present an educational topic related to NMDs during lunch. Lunch forums must not exceed a 75-minute runtime. Show your organization’s commitment to the NMD community through this exclusive opportunity.

MDA does not offer CME credit for these programs. If CME is required, industry sponsors must provide this through a separate accredited provider.

Industry Forums are available on a first-come, first-served basis. MDA handles the logistics, so you can focus on the presentation.

As part of the Industry Forum package, MDA provides the following:
- Access to both our in-person Conference Audience as well as our Virtual Audience via live stream
- Ability to host a recording of your Industry Forum on our virtual platform for up to 1 year
- Food and beverage for all in-person attendees (lunch will not be provided by MDA outside of the Industry Forums)
- Standard AV Package (1 screen, 1 LCD projector, 1 wireless remote with laser pointer, 1 podium microphone, 1 tabletop microphone)
- Enhanced AV to support the live streaming of session via our virtual platform
- Meeting space for up to 250 people seated in crescent rounds
- MDA will send 2 emails announcing your sponsorship of an Industry Forum 6 weeks and 2 weeks before the conference to all registered attendees
- One informational sign (up to 24” x 36”) may be showcased the night before and on the day of your event in the conference registration area to increase attendee awareness (signs to be provided by sponsor)
**Wednesday Boxed Lunch (Exclusive)**

**$30,000**

**LIVE**

Provide boxed lunches for all conference attendees during our final day of programming. Show your organization's commitment to the NMD community through this exclusive opportunity. Provide MDA with your company logo and we will provide signage recognizing your organization as the exclusive lunch sponsor.

**Industry Forum Breakfa**

**Presented In-Person and Streamed for Virtual Audiences**

**$45,000**

**HYBRID**

Industry Forums provide an opportunity to present an educational topic related to NMDs during breakfast. Breakfast forums must not exceed a 45-minute runtime. Show your organization’s commitment to the NMD community through this exclusive opportunity. MDA does not provide CME credit for these programs.

If CME is required, industry sponsors must organize this through a separate accredited provider. Industry Forums are available on a first-come, first-served basis. MDA handles the logistics so you can focus on the presentation.

As part of the Industry Forum package, MDA provides the following:

- Access to both our Live Conference Audience and Virtual Audience via live stream
- Ability to host a recording of your Industry Forum on our virtual platform for up to 1 year
- Food and beverage for all in-person attendees (breakfast will not be provided by MDA outside of Industry Forums)
- Standard AV Package (1 screen, 1 LCD projector, 1 wireless remote with laser pointer, 1 podium microphone, 1 tabletop microphone)
- Enhanced AV to support the live streaming of session via our virtual platform
- Meeting space for up to 250 people seated in crescent rounds
- MDA will send 2 emails announcing your sponsorship of an Industry Forum 6 weeks and 2 weeks prior to the conference to all registered attendees
- One informational sign (up to 24” x 36”) may be showcased the night before and/or the day of your event in the conference registration area to increase attendee awareness (signs to be provided by sponsor)

**Networking & Poster Reception (1 Monday & 1 Tuesday)**

**$40,000**

**LIVE**

Demonstrate your company’s commitment to MDA’s lifesaving mission in the field of NMDs as we network with clinical and scientific colleagues and industry leaders while showcasing research and clinical posters during the evening receptions.

- Opportunity for up to 2 sponsors per reception
- 2-hour networking reception hosted within the Exhibit Hall
- Company logo on beverage napkins and signs acknowledging your support
- MDA to provide all food and beverage for receptions

**MDA Scholars Reception (Exclusive – Sunday)**

**$25,000**

**LIVE**

Show your organization’s commitment to the NMD professional community by sponsoring the 2022 MDA Scholars Reception on Sunday, March 13, 2022. This event supports early-career clinicians and researchers in connecting with colleagues and thought leaders. With this sponsorship, you receive the following:

- 2-hour invitation-only networking reception prior to the welcome reception
- Your company logo on beverage napkins and signs acknowledging your support (MDA to provide napkins)
- MDA to provide all food and beverage for receptions
EVENT SPONSORSHIPS

Networking Breaks (4 Available)
$10,000 3 REMAINING

Throughout the conference your company will gain enhanced visibility with attendees as the exclusive sponsor of one of four morning and afternoon Networking Breaks. Provide MDA with your company logo and we will provide signage recognizing your organization as the break sponsor.

Quest Podcast
$35,000

MDA’s Quest Editor-in-Chief and Quest Podcast Host, Mindy Henderson, will be conducting a series of on-site interviews with attendees and speakers about key learnings from the 2022 Conference at her Mobile Podcast Booth, which will be stationed in a high-traffic area of our venue. Interview highlights will be released as a special bonus podcast edition in 2Q 2022.

Industry Meeting Suites (Sunday – Wednesday)
$8,500 per room/per day

This sponsorship provides companies with a one-day private meeting space for meetings. Price is per day. Rooms will be located within the hotel or the exhibit hall and will be furnished with a table and four chairs. AV, telecom and food and beverage may be special ordered at the expense of the company reserving the room. There are a limited number of rooms available and are reserved on a first come, first served basis. Please note, event attendees/sponsors are not able to reserve rooms directly with the hotel.

Your company logo will be showcased outside the Mobile Podcast Booth
Logo will be included in our conference rolling PowerPoint for both in-person and virtual attendees
Sponsorship acknowledgment will also be included within the podcast episode and collateral
While only in-person attendees will have access to the recording booth, all attendees and broader community audiences will have access to the podcast via MDA.org/podcast as well as your favorite podcast streaming service.
MARKETING SPONSORSHIPS

Event Mobile App with Conference Activity Gamification (Exclusive)  
$75,000  
New Enhancements for 2022!  

The event mobile app will be in the hands of all conference attendees approximately two weeks before the start of the event. This mobile app replaces printed conference materials and will serve as the attendees’ primary source for real-time conference information, including agendas, Exhibit Hall maps, and more. New in 2022 will be the inclusion of gamification functions, which replaces the Exhibit Hall Passport. Attendees can earn points for completing different conference activities including exhibit visits. Prizes will be awarded to the top point earners!

As the exclusive event mobile app sponsor, you will have the following:

- Your logo on the home screen that appears when attendees open the app (“splash page”)
- Prime real estate for front-and-center impression
- Image displays for up to 5 seconds, depending on connection speed
- Banner ad included in rotation, 6-second-long impressions vs. the standard 3-second impressions. Banner ad can be linked to your choice of URLs
- High-level engagement, seen by virtually all app users
- Tab on sponsorship menu with sponsor name, logo, company description, and link to website

Badge Holder (Exclusive)  
$75,000  

All attendees are required to wear their conference badges, which can showcase your logo with MDA’s Badge Holder Sponsorship. (This is co-branded with MDA conference logo)

Hotel Key Card and Card Holder (Exclusive)  
$75,000  

Exclusive opportunity to showcase your company logo on all attendee hotel key cards and holders. These key cards and holders will be distributed to all conference attendees at check-in by the Gaylord Nashville Resort and Convention Center.

Patient Advocacy Pavilion - 1 LEFT  
Sponsorship (Up to 2 Sponsors)  
$75,000  

Your investment in sponsoring the Patient Advocacy Pavilion provides an engaging environment for advocates and industry partners to collaborate in meaningful ways to benefit the NMD community.

Your company name and logo will be displayed on a banner above the pavilion in both the in-person and virtual exhibit halls.

Virtual Event Gamification Leaderboard Sponsorship  
$5,000  

Exclusive Opportunity to sponsor the gamification leaderboard for all virtual conference attendees. Tracking attendees’ points as they visit different areas within the platform fosters friendly competition and great prizes for those that engage the most.

Exhibit Hall Entry Graphics (Exclusive)  
$55,000  

This sponsorship provides an opportunity to be front-and-center on the doors that lead to both in-person & Virtual Exhibit Halls. You provide the design files and MDA will take care of production and installation of graphics at the Gaylord Nashville Resort & Convention Center and within the virtual platform.
MARKETING SPONSORSHIPS

All Conference Wi-Fi Access (Exclusive)
$55,000

Your company name can be seen by all conference attendees when it’s time to connect to the conference Wi-Fi. Your company will have exposure in high-traffic/registration areas informing conference attendees of company sponsorship, Wi-Fi username, and password. Your company name and logo will appear in the mobile app under the Wi-Fi button.

Water Stations (Exclusive)
$30,000

Keep all conference attendees well hydrated during the busy days! This exclusive opportunity provides one sponsor the opportunity to brand water coolers that will be placed in and around the hotel conference space. All you need to do is provide design files, and MDA will take care of production and installation of graphics.

Reusable Water Bottles
$55,000

Help attendees stay hydrated during the Annual Meeting by sponsoring the reusable water bottle. Each attendee will receive a high-quality, environmentally friendly water bottle to carry throughout the conference. This exclusive sponsor benefit will ensure maximum brand exposure with your company logo prominently displayed on each water bottle.

Attendee Conference Bag (Exclusive)
$25,000

Be on everyone’s mind when you provide the bags for this conference that each attendee will receive at the registration desk. Your logo will appear on the bag and the bags will include other conference promotional materials. All you need to do is send us your company logo, and we’ll take care of producing the bags!

Door Drops
$8,500

Make sure our attendees know you are here! This opportunity allows you to include one print item (850 printed copies, no larger than 8.5” x 11”) to be included to all in-person conference attendees upon registration. This same bag drop will also be shared via our virtual bag drop email to all registered virtual conference attendees AND added to the virtual conference briefcase! You will need to provide 850 printed copies to MDA by Wednesday, March 9, 2022, as well as a PDF version no later than February 28, 2022. Price is per bag drop. (Shipping instructions provided to sponsors upon commitment).

Pens (Exclusive)
$7,500

This is an exclusive opportunity to keep your company top of mind by placing your name directly in attendees’ hands. You supply the 800 pens with your company name/logo and MDA will distribute in the official conference bag at the registration desk. This is an exclusive opportunity. Please note that the sponsoring organization must deliver 850 pens to MDA Conference offices on site no later than Wednesday, March 9, 2022. (Shipping instructions provided to sponsors upon commitment).

Notepads (Exclusive)
$7,500

These in-demand customized notepads (800 notepads) are always a conference hit. You provide the notepad and MDA will distribute in the official conference bag at the registration desk. This is an exclusive opportunity. Please note that the sponsoring organization must provide 850 pens to MDA Conference offices on site no later than Friday, March 11, 2022. (Shipping instructions provided to sponsors upon commitment).

Conference Branding Opportunities
Please inquire for pricing

Make sure your organization is recognized at the conference. The Gaylord Nashville Resort & Convention Center offers a variety of highly visible branding locations around the conference space. Several high-impact opportunities are available. All you need to do is provide the design files and MDA will take care of production and installation of graphics. Please contact Pam Bittner at pbittner@mdausa.org for more information.
SPONSORSHIP LEVELS

Your sponsorship level will be based on your total investment in MDA sponsorship items. As the 2022 Conference will be held both in person and virtually, additional benefits have been added to some of the sponsorship levels that include recognition on the virtual platform as well.

To reach each level of support, please refer to the individual sponsorship items on previous pages.

<table>
<thead>
<tr>
<th>LEVEL TITLE</th>
<th>SPONSORSHIP BENEFITS</th>
</tr>
</thead>
</table>
| **STRENGTH OF LIFE**  | - Recognition in conference materials as MDA Strength of Life Partner  
                        - One rotating 3-second banner ad in the mobile app  
                        - Company logo placement on the website, mobile app & virtual event platform  
                        - Company branding in in-person conference and general session areas  
                        - Recognition during opening remarks  
                        - Logo placement in mobile app, MDA website, and conference rolling PowerPoint for both in-person and virtual attendees  
                        - 1 complimentary Exhibit Hall meeting room  
                        - 6 complimentary in-person conference passes  
                        - 4 complimentary virtual conference passes  
                        - Social media recognition on Twitter (up to 2 times)  
                        - ½ Page Ad in Issue 2 of Quest Magazine, “Highlights of Conference” section, run of book placement, all materials due March 25, 2022 |

| **CIRCLE OF STRENGTH** | - Recognition in conference materials as MDA Circle of Strength Sponsor  
                        - Company logo placement on the website, mobile app & virtual event platform  
                        - One rotating 3-second banner ad in the mobile app  
                        - Company logo placement on the website  
                        - Company branding in-person conference and general session areas  
                        - 5 complimentary in-person conference passes  
                        - 3 complimentary virtual conference passes  
                        - Social media recognition on Twitter (up to 2 times)  
                        - ½ Page Ad in Issue 2 of Quest Magazine, “Highlights of Conference” section, run of book placement, all materials due March 25, 2022 |

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<table>
<thead>
<tr>
<th>LEVEL TITLE</th>
<th>SPONSORSHIP BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>IMPACT SPONSOR</strong></td>
<td>• Recognition in conference materials as MDA Impact Sponsor&lt;br&gt;• Company logo placement on the website, mobile app &amp; virtual event platform&lt;br&gt;• One rotating 3-second banner ad in the mobile app&lt;br&gt;• 4 complimentary in-person conference passes&lt;br&gt;• 2 complimentary virtual conference passes&lt;br&gt;• 1-time social media recognition on Twitter</td>
</tr>
<tr>
<td>Total Investment:</td>
<td>$90,000–$129,999</td>
</tr>
<tr>
<td><strong>EMPOWERMENT SPONSOR</strong></td>
<td>• Recognition in conference materials as MDA Empowerment Sponsor&lt;br&gt;• Company logo placement on the website, mobile app &amp; virtual event platform&lt;br&gt;• One rotating 3-second banner ad in the mobile app&lt;br&gt;• 1 complimentary in-person conference pass&lt;br&gt;• 1 complimentary virtual conference pass&lt;br&gt;• 1-time social media recognition on Twitter</td>
</tr>
<tr>
<td>Total Investment:</td>
<td>$55,000–$89,999</td>
</tr>
<tr>
<td><strong>CHAMPION SPONSOR</strong></td>
<td>• Recognition in conference materials as MDA Champion Sponsor&lt;br&gt;• Company logo placement on the website, mobile app &amp; virtual event platform&lt;br&gt;• One rotating 3-second banner ad in the mobile app&lt;br&gt;• 1 complimentary in-person conference pass</td>
</tr>
<tr>
<td>Total Investment:</td>
<td>$10,000–$54,999</td>
</tr>
<tr>
<td><strong>FRIEND OF MDA</strong></td>
<td>• Recognition in the Mobile app as Friend of MDA&lt;br&gt;• Website</td>
</tr>
<tr>
<td>Total Investment:</td>
<td>$5,000–$9,999</td>
</tr>
</tbody>
</table>
RULES & GUIDELINES

PHOTOGRAPHY & VIDEOTAPING POLICY
Because of the sensitive nature of many of the sessions and presentations, videotaping and photography are strictly prohibited during all sessions of the 2022 conference, including general sessions, breakouts, keynote address, poster sessions, Industry Forums, and receptions. Photography is allowed only in your own exhibit space and cannot include any neighboring booths or conference attendees.

BADGES
Badges must be worn at all times during the conference. Badge sharing is prohibited and monitored by the MDA conference team. The company/institution name that appears on the badge must be the one listed at time of purchase. Company name changes will not be allowed on-site.

2022 RATES
Live Conference Registration fees provide access to the in-person March 13-16, 2022, conference at the Gaylord Nashville Resort & Convention Center with post event access to our on demand conference content via our virtual event platform. Access will be provided 3-7 days post conference.

Virtual Conference Registration fees provide access to the live streaming virtual conference, March 13-16, 2022, with access to all on-demand conference content via our virtual event platform.


Cancellation/Refunds There is a $100 cancellation fee, and balance will be refunded until Feb. 7, 2022. There will be no refunds for cancellations received after Feb. 7, 2022, 11:59 PM ET. If you are unable to attend, you may transfer the badge (one time) to another person within the same company/institution before February 28, 2022.

Registration fees provide access to the March 13-16, 2022, Conference as well as our NEW Virtual Conference Summits taking place throughout 2021. Additional details to come.

<table>
<thead>
<tr>
<th>Category</th>
<th>In-Person Attendance</th>
<th>Virtual Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Early Bird</td>
<td>Standard</td>
</tr>
<tr>
<td>Scientist/Physician</td>
<td>$625</td>
<td>$725</td>
</tr>
<tr>
<td>Allied Healthcare Provider</td>
<td>$575</td>
<td>$675</td>
</tr>
<tr>
<td>Academic Fellow/Trainee</td>
<td>$250</td>
<td>$300</td>
</tr>
<tr>
<td>Industry/Investor</td>
<td>$1,075</td>
<td>$1,275</td>
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<tr>
<td>Government</td>
<td>$525</td>
<td>$625</td>
</tr>
<tr>
<td>Patient Advocate</td>
<td>$450</td>
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</tr>
<tr>
<td>MDA Care Center Physician</td>
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<td>$575</td>
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<tr>
<td>MDA Care Center Allied Health Care Provider</td>
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<td>$525</td>
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<tr>
<td>MDA RAC/MVP Member</td>
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</tr>
<tr>
<td>Exhibitors (per additional badge)</td>
<td>N/A</td>
<td>$150</td>
</tr>
<tr>
<td>One-Day Pass</td>
<td>$300</td>
<td>$350</td>
</tr>
</tbody>
</table>
RULES & GUIDELINES

EXHIBITOR/SPONSOR MEETINGS & EVENTS (BLACKOUT DATES)

Ancillary events will be allowed during the following days and times:

**Saturday, March 12**
8 AM until 1 PM or after 6 PM

**Sunday, March 13**
All day until 6 PM and after 8 PM only

**Monday, March 14**
Before 7 AM and after 8 PM

**Tuesday, March 15**
Before 7 AM and after 8 PM

**Wednesday, March 16**
Before 7 AM or after 2:30 PM

Any promotion of products, services, and meetings that directly compete with those offered by MDA during the conference is strictly prohibited.

No sponsor, exhibitor, or attendee may sponsor an event that directly competes with the MDA conference agenda. This includes Industry Forum breakfasts and lunches, the keynote address, general sessions, and evening receptions.

Any participant interested in hosting an ancillary event outside of the blackout dates must complete an ancillary event application. Failure to comply with the policy will result in loss of privileges to host ancillary events.

Approved ancillary events include advisory board meetings, roundtables (moderated discussion on a pre-determined topic), and social/networking events. Ancillary events may not be a promotional event of any kind for any organization or corporation. Events are by invitation only.

Ancillary events must be requested in writing to Pam Bittner. Fees are $3,000 per event for up to 3 hours, if held within the Gaylord Nashville Resort & Convention Center.

Please contact Pam Bittner at pbittner@mdausa.org with questions regarding ancillary events.