

2025 MDA Clinical & Scientific Conference – Media Guidelines

MDA Conference protocols regarding media coverage and access, including unrelated breaking news.

- **Media Credentialing** – All media must apply for credentials with direct assignment from approved outlets. Submit requests to press@mdausa.org. Attending press must agree to cover topics relevant to the MDA Conference focus.
- **2025 MDA Embargo Policy**
 - All abstracts accepted for the 2025 MDA Clinical & Scientific Conference will be available in the 2025 MDA Conference Abstract Library starting Friday, February 14, 2025*.
 - While authors may announce that their poster has been selected for inclusion in the conference program, data from the final poster presentation may not be shared in any form (print, broadcast, online publication, media release or conference presentation) prior to its official presentation at 2025 MDA Conference, which will be on Sunday, March 16, 2025, 6:00PM CT. Authors retain the copyright of their abstract and poster.
 - Encores are permitted provided that: (i) copyright requirements from the initial conference are respected and (ii) prior presentations are disclosed.
 - Once an abstract author has confirmed their role as a presenter, both the author and their organization are encouraged to promote the presentation by sharing the title, author's name, and scheduled time through various channels, tagging MDA when appropriate. After acceptance, this information will be included in the upcoming update of the interactive program on the MDA website.
 - All presentations at the in-person MDA Clinical & Scientific Conference will be live-streamed, recorded, and exclusively accessible on demand to **registered participants** for one year following the conference's conclusion.
 - If you have questions about the abstract submission process or poster session guidelines, please contact MDAconference@mdausa.org.
 - *Dates subject to change
- **On-Site Media Guidelines** – Media credentialed for the event may conduct interviews in designated press areas and obtain approval from the MDA Press Office before filming or conducting interviews.

- **Media Events** – Media events outside of the MDA Conference program are prohibited. Only MDA Conference-sanctioned news and event information will be provided to on-site media.
- **Restrictions on Off-Topic Coverage** – MDA Conference prohibits media from shifting focus to unrelated breaking news while on site.

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